

BUILDING THE PATH TO DISTINCTION

GOLDFARB SCHOOL *of* NURSING
STRATEGIC GOALS AND OBJECTIVES 2022-2026

2025 Update

The image shows the exterior of a modern building with a teal tint. The building's facade features large windows and a prominent sign. The sign consists of the words "BARNES" and "JEWISH" in large, white, sans-serif capital letters, with a stylized yellow sunburst logo between them. Below "BARNES" and "JEWISH" is the word "COLLEGE" in a smaller, white, sans-serif font. The building's architecture includes horizontal lines and a cantilevered section.

BARNES  JEWISH
COLLEGE

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THREE OVERARCHING GOALS ON THE PATH TO DISTINCTION

The *Path to Distinction* outlines Goldfarb's approach to becoming a national academic leader in nursing. In keeping with the mission to prepare exceptional nurse leaders in an academic learner-centered environment, the three goals capitalize on Goldfarb's rich academic environment to advance the vision of Goldfarb graduates and faculty as leaders in nursing, education, research and scholarship.



Goal 1: Prepare Students in a Diverse, Academically Rigorous Environment to Provide Exceptional Care and Leadership

How can Goldfarb stay focused on excellent academics while being flexible enough to meet changing needs in education and health care? How can it be proactive in anticipating programmatic needs, creating an inviting environment for students and preparing students to handle the transformations needed in health care? Goal 1 outlines seven areas of focus, with foundations to be built in the two years ahead to enable accelerated progress in later years.

In the vision of achievement of the Quality of Preparation goal in 2026, Goldfarb nurses graduate with a portfolio of verified competencies and are sought after by clinical partner organizations. Employers report high standards of competency, evidence-based practice and low turnover rates among new

Goldfarb graduates. Graduates tap into Goldfarb for lifelong learning, including certification and advanced degrees, and refresh their clinical and leadership skills to stay abreast of market needs. Graduates work in a broad range of areas, from academic medical centers to community health environments to policy leadership or pursue advanced degrees or research.

- 1.1. *Provide a rigorous competency-based curriculum in each program.*
- 1.2. *Create innovative academic programs to address changing demographics, technology and science in nursing.*
- 1.3. *Continually evolve in teaching techniques and models such to ensure innovative content is delivered effectively and in ways suited to students' needs and learning styles.*
- 1.4. *Holistically recruit, admit/hire, and support an exceptional, high-potential, resilient student body, faculty, and staff [reflective of the region and dedicated to excellent outcomes].*
- 1.5. *Strengthen and expand graduate programs.*
- 1.6. *Establish certification and continuing education options.* 1.7. *Invite, learn from and contribute to nursing and education expertise.*

Goal 2: Address Health in the St. Louis Region through Community Engagement and Impact

Strategically partnering with community members and other provider organizations enhances the work of the School. Students can provide care and health education, faculty can provide education and identify potential future nursing students, and nursing research can discover, document, and lead the way to implementing interventions to reduce the risks in any identified population. Partnerships in the community and focused and sustained work over several years will help translate educational discoveries into standard practice.

- 2.1. *Align, organize, and structure support of community engagement and impact in classroom, clinical, research and extracurriculars.*
- 2.2. *Focus community engagement and impact learning and service opportunities on critical health needs*
- 2.3. *Invite, learn from and contribute to community and community health experience and expertise.*

Goal 3: Establish Goldfarb as a National Leader in Nursing Research and Scholarship

Nurse scientists improve health care through scientific inquiry and translation of the best models of care into effective practice to prevent illness, promote recovery and enhance the well-being of patients, families and communities. Given chronic illness, infectious disease, complications of aging and other health problems across the world plus the rising cost of providing care to prevent and treat these complex health problems, the need for nurse scientists who can improve the quality of care has never been greater.

- 3.1. Adopt a model that connects teaching and research.*
- 3.2. Create administrative, funding, and educational infrastructure to enable research.*
- 3.3. Select research cluster opportunities to guide faculty recruitment, internal funding, and partnership development to create distinctive research strengths for the School.*
- 3.4. Recruit, develop, and retain outstanding leaders and faculty in support of the research model.*



IMPLEMENTATION

To ensure that the initiatives jointly drive progress on the *Path to Distinction*, Goldfarb will use dashboards to chart and communicate an overview of annual and cumulative progress with the measures shown below.

1. Certification and NCLEX pass rates
2. Percent of students passing skills assessment to demonstrate clinical competence before graduation
3. Students admitted, retained and graduated by degree program
4. Number of students in nondegree or nontraditional offerings per year through 2026
5. Retention and success of BSN graduates within BJC
6. Number of screenings, preventive care or health education visits
7. Number of grant-funded faculty members
8. Number of qualifying publications, presentations or organization/ professional society board roles across faculty, staff and students
9. Achievement of student, faculty, staff, and administration enrollment and hiring goals
10. Financial and operational targets including growth



CONCLUSION

Goldfarb has many strengths and great support among the board, BJC and community partners to take the important steps outlined in this document toward becoming a school of distinction.

To succeed, the goals and objectives will flex and shift over time. Goldfarb’s leaders and board recognize the need for a dynamic approach given the manifold changes in the health care environment, as well as the shifts in student experience and disruption of many students’ high school and secondary education during the pandemic. Goldfarb will adjust and revisit the plan specifics over the next few years—always within the focus of achieving distinction through quality of preparation, community engagement and impact and research and scholarship.

Imagine success: Imagine Goldfarb as an ever more vital, dynamic, highly regarded school of nursing. With the success of the ***Path to Distinction***, the impact of the strategic goals and objectives will be felt throughout education and health care.

THE PATH TO DISTINCTION

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